

The heritage as universal cultural value. Summer school and workshops.

Suceava, Romania 17th-29th July 2023



Organizers: University Ștefan cel Mare Suceava (Center for Research and Competences in Tourism-CERC Tour), Hochschule Augsburg, Université du Québec à Rimouski (UQAR) / Centre de recherche sur le développement territorial (CRDT).

Invited organizations: UAIM Bucharest (Sibiu section), Bucovina Institute of Romanian Academy, the Direction of the county Architect.

Partners: Cacica Municipality, Bucovina Museum, ADER, IPAC (Institut du Patrimoine Culturel, Canada), Association of Local Development Putna, iaBucovina.com, Ambulanța Căsuțelor Bucovinene, www.muzeedelasat.ro, Save the Bucovina Village.

Supported by: FDI Project (University Stefan cel Mare of Suceava), University of Applied Sciences Augsburg, Université du Québec à Rimouski (UQAR) et CRDT Quebec, Canada, Bezirk Schwaben, Germany.

Location: Suceava-Bilca-Putna-Cacica-Arbore (Presentation and Workshops: University Ștefan cel Mare Suceava, Bilca : Wood Shingle Workshop ; Putna and Cacica : Clay Workshop and Wood Barn Workshop).

Thematic workshops on: traditional construction techniques, architecture, restauration and landscaping, cultural anthropology and new technologies and intangible heritage.

Period: **17th – 29th of July 2023**

Main focus:

Traditional Romanian Houses – Sustainable Strategies for Adaptation and Preservation // Traditionelle rumänische Häuser – Nachhaltige Anpassung- und Erhaltungsstrategien.

Introduction

In the past decade, the University "Ștefan cel Mare" from Suceava has become an active actor in the field of heritage preservation, through the implemented research-, capacity building- and volunteering activities. Important results were achieved in projects as HE-Cross (www.hecross.net), Heritage (<http://heritage-ua-ro.org>), PORT Cultural (www.portcultural.usv.ro) and others. The experience gathered will be presented and expanded through the international summer school "The heritage as European cultural value".

The 2022 edition was organised in cooperation with University of Applied Sciences Augsburg and has been an exchange of know-how and intercultural education. The school was a combination of presentation of best practices in the preservation of cultural landscape of Bucovina, with workshops and demonstration of traditional techniques used for the construction and restauration of traditional houses of Bucovina. The locations and workshops visited in 2022 were: Aionitioaie Museum House in Putna, Shingle Workshop (Atelierul de Dranita) in Bilca, Rural Gasthouse Colinita in Ciumârna (Pensiunea rurala Colinita). The location of the hands-on student workshop was Cacica, House no. 707, the future PAST Heritage Center, that will host summer camps and residences in the field of rural heritage.

The local partners involved in the PAST Summer School were Bucovina National Museum (with Bucovina Village Museum), Cacica City Hall, Bucovina Village Museum / Bucovina Museum, laBucovina Association, Putna Local Development Association, Ambulanta Casutelor Traditionale, OAR North-East, Save the Bucovina Village Initiative, ADER.

The 2023 edition of "The Heritage as European Cultural Value" summer school

The 2023 edition will be enriched by the introduction of a cultural anthropology workshop, coordinated by prof. Daniela Moisa (Université du Québec à Rimouski) and financed by Centre

de recherche sur le développement territorial (CRDT) et by Université du Québec à Rimouski. The intangible heritage associated to the vernacular construction techniques and savoir-faire used for the traditional houses, will be documented during the workshops with new technologies. The entire program will have as aim the immersion in a vivid traditional rural environment, in a SE European country.

A separate workshop of architecture and landscape will be coordinated by prof. Liliana Cazacu and will be focused on the identification of best solutions for integrating new functionalities to the PAST Center (that will be developed as a multi-annual experiment).

As a continuation of the activities started in 2022, the 2023 edition will continue the involvement of both Romanian and German organisations in the development of PAST Heritage Center, and in generating solutions for the preservation of the vernacular architecture, as a continuation of the PORT Cultural Project of USV (www.portcultural.usv.ro).

Argument

The cultural landscape of SE Europe, especially in high visited destinations is suffering large transformations. The desire to modernize by any price the way of living, is sacrificing the traditional buildings, representative for the local culture, and the traditional way of building. The main arguments are that the old buildings are not warm enough, are too small, and not corresponding anymore to the actual living standards. People working abroad are saving money and following their most important dream: to build a modern house. This effort is taking sometimes years, becoming a “saga” of the entire family. In most situations, the houses are importing foreign models, brought like the souvenirs from the countries were the country-people used to work (France, Spain, Italy). The rural space is losing its personality and charm, becoming a strange mixture of buildings with different dimensions, shapes and colors. As a response, the University Stefan cel Mare, through its Heritage Lab, was involved in capacity building measures in the rural communities of Bucovina area. The PAST Heritage Centre will serve a residence for the specialists, students, scientists that will support in the future the rural heritage preservation activities.

Context and previous actions

Since 2011 the students of University Stefan cel Mare Suceava, together with volunteers, have documented over 800 houses, that were promoted on the webpage <https://portcultural.usv.ro/harta-case-patrimoniului-suceava-bucovina/>, aiming to make an inventory of this valuable resources that are becoming scarce every day.

With the support of the PORT Cultural research project, there were developed architecture plans for the adaptation and extension of old wooden buildings. We have answered to a question that

was often addressed by the owners: *How can I keep the old traditional house and adjusting it to the current needs?*

There is still a question that remains open: *What type of materials and techniques should we use for renovation and isolation, that are compatible with the old traditional building materials (wood and clay) and with a sustainable way of building?*

The first edition, organized in 2022 was a real success and the knowledge developed by the German students in cooperation with the Romania students and experts, was a large plus for the community and for the Europeanization of Romania heritage and culture.

The proposed experience will include participation to:

- Interdisciplinary Round table and presentations related to vernacular architecture and rural heritage (organized at Stefan cel Mare University Suceava). Ways of preservation and interpretation.
 - o Speakers: Dr. Carmen Chasovschi (Heritage and rural regeneration), Dr. Susanne Runkel (*Subject pending*), Dr. Daniela Moisa (*Intangible heritage, territorial dynamics and communities: strengths, challenges, opportunities*); Dr. Liliana Cazacu (*Subject pending*), Violeta Enea, coordinator of the Village Museum in Suceava *Bucovina traditional houses: constructive specificity*, Carol Mohr, researcher at Bucovina Institute of Romanian Academy (*Cultural diversity in Bucovina*), Cosmin Murărașu, coordinator of the project www.muzeedelasat.ro (*Best practices in heritage interpretation, using new technologies*).
- Presentation of traditional construction handcrafts and construction techniques:
 - o Relocation of a traditional house with community support in Putna, Pascal Garnier.
 - o The history of black pottery in Marginea;
 - o The shingle workshop in Bilca, Iosif Cârștean;
- Workshops and hand-on experiences in at least two archaic construction methods (using clay, straw and wood);
 - o Day 3-5
 - Clay workshop in Cacica, PAST Center (coordinated by Pascal Garnier and Violeta Enea);
 - Traditional Home storytelling: fieldwork on the construction techniques in Cacica (coordinated by dr. Daniela Moisa);
 - Architecture workshop in Cacica, Planning the PAST Center (coordinated by dr. Liliana Cazacu).
 - o Day 6-8 – Planning workshop, Sipotel USV Lodge;
 - Elaboration of sustainable solutions for adaptation of traditional houses to the current living needs “Renovation techniques of a wood and clay house: compatibilities, materials, techniques”;

- PAST Heritage Centers: buildings and functionalities. Planning for the future.
- Day 9-11 – WWW workshop (Working with Wood) –
 - Relocation of a wood barn in Arbore (coordinated by Pascal Garnier, Carmen Chasovschi, Angela Albu);
 - Architecture Team Iași: planning the PAST Barn as a small seminar space and heritage interpretation center;
 - Intangible Heritage Workshop: Community agency in Cacica: valorization, preservation and mediatization of the traditional houses and the salt mine in Cacica.
 - Technology and heritage: scanning of the Salt Mine old buildings.
- Presentation of the results: *The Village Market* “Piața Satului”

Identified needs and call to action

We are expecting that the experts and volunteers will:

- identify appropriate methods for preservation and reparation, using traditional or new and *compatible/sustainable building materials*;
- develop a plan for a heritage center, that will respond to the specific needs of hosting students and professors that will accommodate during the summer schools, workshops and exposition, indoor and outdoor; in the summer, PAST Heritage center will accommodate activities for the children from Cacica and other neighbor villages, for activities and workshops on the subject of rural life and traditions;
- identify arguments for the enhancing the use of traditional materials, for the existing and new constructions;
- identify sustainable water, energy, and heating solutions, that could be tested on the PAST center and recommended to other wooden buildings in the area;
- the documentation of the Intangible Heritage associated with the construction techniques, the *savoir-faire* of the traditional houses, with workers and owners discourses, through participatory and creative fieldwork (participatory observation, interviews, multimedia treatment of data and communication of research results to the community and local authorities).

Call of application for Romanian students: each week, 5 places: Young architects, Master and PhD Students in the field of Heritage, Tourism, Architecture, Sociology, Anthropology, Regional and territorial development.

IDENTIFIED NEEDS ON THE SITE – WORKSHOP AND HANDS-ON ACTIVITIES FOR THE FUTURE PERIOD (2022-)

- Perimetral water system for safeguarding the existing old house;
- External isolation with clay;

- Interior isolation with clay;
- Roof restauration recommendations (the roof is new, made from wooden shingle, but presents already parts that are not waterproof);
- Outside isolation of the house, following the recommendations of the Augsburg working group, based on the conclusion of the 2022 workshop;
- Preparing the fundament for the floor;
- Floor montage;
- Clay ceiling reparation (removement of the old clay shift and wood preparation); Decide upon the materials used for the ceiling (the old houses had either clay or wood for the ceilings);
- Demolition of the old barn and recuperation of the wood for construction of a new barn, as a workshop space (in the coming years).

In the week 23rd-28th of July, will start in Cacica the PORT Summer School, with Romanian students. Five (5) workshops will run, in the fields of Heritage & Tourism, Anthropology & Heritage, Events & Heritage a.o.